

**The 14th International Conference on Industrial Engineering and
Engineering Management (IE&EM'2007) & The 2nd International
Conference on Asian Industrial Engineering and Engineering
Management**



**Industrial Engineering Institute of
Chinese Mechanical Engineering Society**



Tianjin University

Oct 20-22,2007

CALL FOR PAPERS

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About Conference

The 14th International Conference on Industrial Engineering and Engineering Management (IE&EM'2007) & The 2nd International Conference on Asian Industrial Engineering and Engineering Management is the annual international conference for exchanging new academic achievements and applications for scholars, researchers and business professionals in the IE&EM filed. It will be held from Oct 20 to Oct 22, 2007 in Binhai New Area, Tianjin, China.

The Chinese government has decided to bring the development of Binhai New Area into the national strategic development in 2005. In 2006, Chinese government approved Binhai New Area as the comprehensive reform experimental area of China. This decision reflects the government's recognition to Binhai New Area as the new economic development engine in China. The governor of Tianjin will save no efforts on the development of Binhai

New Area which focuses on advanced manufacturing and R&D. It will also play the roles of international shipping and logistics center

The development of Binhai New Area provides opportunities and challenges for the research and application of contemporary Industrial Engineering and Engineering Management.

This conference aims to provide a platform for international scholars to meet and exchange ideas. We will discuss the management innovation theory and method. As a discipline proved by practice, Industrial Engineering can improve quality meanwhile reduce cost, improve efficiency and comprehensive competence. It will make great contribution to the exploitation and opening up of Binhai New Area.

The conference includes the following sessions and activities: keynote speech, session speech, business leader forum, site-visits to enterprises such as Motorola and Toyota, excellent paper selection and the preparation of Asia Industrial Engineering Academic Alliance. We'll be honored to invite Academician Wang Yingluo, Academician Wang Zhongtuo, Academician Guo Chongqing, and Academician Liu Yuanzhang to give the keynote speech. The conference will be sponsored by Department of Management Science of National Natural Science Foundation of China.

All accepted papers will be included in the conference proceeding, which will be published by China Machine Press, and submitted to international index & citation organizations, such as EI and ISTP. Some excellent papers will be recommended to international journals, such as <Industrial Engineering Magazine> (Korea); <Journal of Mechanical Engineering > (China); <China Mechanical Engineering> (China); <Industrial Engineering >(China); <Industrial Engineering and Management>(China).

Conference theme

The main theme of this conference is as follows: China Binhai New Area management innovation-Chinese IE stepping out to the world. The tenet of the conference is to discuss management innovation and accelerate its development based on Binhai New Area's exploitation and opening up.

Topics may include, but not limited to

- A IE and technology innovation and application
- B High-tech Industry and IE
- C Supply Chain and Logistics Engineering
- D IE and Hospital Management
- E IE and Construction Project Management
- F Contemporary manufacturing and management innovation
- G Finance Engineering and Finance Management
- H IE and service industry management innovation
- I Knowledge Engineering
- J Harmonious society and circular-economy
- K Research on development of Tianjin Binhai New Area in China
- L Others

Abstract/Full Paper Submission

Identify your preferences in the area(s) of interest listed above (tracks) in order to assist us in arranging your presentation at an appropriate session.

Include the following details in your abstract/full paper: Title, Name of Author(s), Affiliation(s), and full address of the corresponding author, including E-mail address, phone, and fax numbers. Please submit the abstract, maximum 800 words in length. For full paper submission, paper length is limited to 5 pages, A4 size printed. Please read the sample paper format **CAREFULLY** and strictly follow the required format.

Please submit abstracts and full papers electronically through the following email:
ieem2007@126.com.

Important Deadlines

Submission of abstracts **Apr 15, 2007**

Notification of paper acceptance **May 15, 2007**

Full papers due for publication in the proceedings **June 15, 2007**

Delegate check in **Oct 19, 2007**

Conference opening ceremony and keynote speech **Oct 20, 2007**

Special topic report: **The second East Asia IE forum Oct 21, 2007**

Advanced manufacture and management innovation Oct 21, 2007

Visit Binhai New Area, End ceremony **Oct 22, 2007**

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Conference Organization

Organizers

Chinese Mechanical Engineering Society

Sponsors

IE Institute of Chinese Mechanical Engineering Society (CMES)
Tianjin University

Supporters

National Natural Science Foundation of China
Management Science Department
The High Technology Research and Development Center
MSE Guidance Committee of Ministry of Education
Tianjin Municipal Science and Technology Commission
Tianjin National Asset Management Commission
Tianjin Binhai New Area Management Commission
Tianjin Association for Science and Technology
Tianjin IE Society

Conference honorary chairman

Wang Yingluo Academician (China)
Wang Zhongtuo Academician (China)
Guo Chongqing Academician (China)
Liu Yuanzhang Academician (China)

Conference chairman

Gong Ke Professor/President Tianjin University (China)

Conference academic committee chairman

Qi Ershi Professor Tianjin University (China)

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Zhang Wei	Professor	Department of Management Science of National Natural Science Foundation of China
Sun Linyan	Professor	Xi'an Jiaotong University (China)
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Zheng Li	Professor	Tsinghua University (China)
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Shiraya masashi	Director	Japanese Industrial Engineering Society (Japan)
Wen Yuping	Professor	Taiwan Industrial Engineering Society (China)
Chung-Yee LEE	Professor	the Hong Kong University of Science & Technology (China)

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